



Tenerife: Beyond Sun and Beach

A journey into the deeper, more authentic and cultural side of Tenerife. A proposal designed for those seeking meaningful experiences, rooted in the volcanic landscape, Canarian tradition and the flavors of a unique island.

The Proposal

A Different Tenerife

This program deliberately moves away from conventional sun-and-beach tourism to present an island of multiple layers: its history, its people, its gastronomy and its incomparable volcanic nature. Each day is designed to reveal a secret of Tenerife that the ordinary traveler never gets to know.

Living Culture

Tradition, architecture and historical memory of the island

Gastronomy

Wine, cheese, banana and reinterpreted Canarian cuisine

Nature

Teide and the volcanic landscape as an emotional experience

Human Connection

Authentic encounters with producers, artisans and locals

Puerto de la Cruz: The Heart of the Program

Chosen as the base of operations for reasons that go far beyond logistical convenience. Puerto de la Cruz is the historic capital of elegant tourism in Tenerife: a city with character, stately architecture, authentic urban atmosphere and a privileged location that allows easy access to the north of the island.

Why Puerto de la Cruz

- Tourism history with more than two centuries of tradition
- Colonial architecture and neighborhoods with their own personality
- Direct access to Teide, La Orotava and the northern vineyards
- Authentic local atmosphere, far from the large southern resorts

A Base with Soul

Unlike the large tourist hubs of the south, Puerto de la Cruz preserves its identity. Its squares, markets, neighborhood restaurants and the Jardín de Aclimatación de La Orotava make it a destination in itself, not just a starting point.



Base Hotel

Radisson Resort & Residences Tenerife

The group will stay at Radisson Resort & Residences Tenerife, located in Puerto de la Cruz — a comfortable and contemporary base for a MICE group of more than 100 participants. Surrounded by a subtropical garden, the property combines a relaxed resort atmosphere with easy access to the town, northern landscapes, wineries, historic villages and Teide National Park.

Meeting Facilities

Corporate session rooms and meeting spaces for large MICE groups.

Outdoor Areas

Terrace and outdoor spaces ideal for cocktails and networking events.

Subtropical Garden

Lush garden creating a peaceful oasis atmosphere within the resort.

Logistical Base

Excellent base for excursions to northern Tenerife and Teide National Park.

Gastronomy as the Common Thread

Canarian cuisine is not a simple complement to the trip: it is the lens through which the island is understood. Throughout the entire program, local flavors tell the story of Tenerife better than any guide.



Northern Wines

The vineyards of northern Tenerife, with their unique volcanic soils, produce wines of intense character that are hard to find outside the island. A tasting is a moment of revelation.



Artisan Cheeses

Canarian cheese, especially the majorera goat cheese, has won the best international competitions. Getting to know the producers who make it is understanding the bond between land and food.



The Canarian Banana

Smaller, sweeter, more intense than any other variety. The banana plantation is part of the landscape of northern Tenerife and a symbol of an agriculture that resists with pride.



Reinterpreted Cuisine

Local chefs are rescuing ancestral recipes and presenting them with contemporary technique. Wrinkled potatoes, mojo, gofio and fresh fish take on a new dimension in the hands of cooks committed to their land.

Teide: The Great Moment of the Journey


There are landscapes that transform. Teide, with its 3,715 meters of height and its imposing presence above the clouds, is one of them. It is not just the highest peak in Spain: it is a living volcano, a national park declared a UNESCO World Heritage Site and a space where time seems to stand still.



Volcanic Nature: A World of Its Own

Teide National Park is a scene of Martian and absolute beauty. The petrified lava flows, the rocks, the obsidian formations and the sea of clouds that envelops the base create a visual and emotional experience unparalleled in Europe.

Ascending Teide — or simply walking through the park — is the most powerful landscape moment of the program. The silence, the scale and the immensity of the volcano generate in the traveler a feeling that is hard to describe and impossible to forget.

 Teide is the most visited volcano in the world and was declared a UNESCO World Heritage Site in 2007.

3,715 m

Highest peak in Spain
and the Atlantic

18,990 ha

Extension of the
National Park

UNESCO

World Heritage Site
since 2007

Sea of Clouds

Unique and spectacular
meteorological
phenomenon

Meaningful Experiences

Every activity in the program is connected by the same common thread: discovering the secrets of Tenerife through its people, its landscape, its culture and its flavors. It's not about seeing the island, but about understanding it.



Encounters with Local Producers

Visits to wineries, cheese dairies and banana plantations where artisans explain in their own words their relationship with the land and their craft.



Routes Through Volcanic Landscapes

Trails through ancient laurel forests, lava flows and vertiginous viewpoints that reveal the living geology of the Canary Islands.



Exploration of Historic Villages

La Orotava, Garachico, Icod de los Vinos: urban centers that preserve their colonial architecture and their quiet pace of life, far from mass tourism.



Tables with History

Family restaurants, centuries-old taverns and innovative gastronomic spaces that share the same commitment: the honesty of the Canarian product.

The North of the Island: A Little-Known Treasure



While the south of Tenerife concentrates mass tourism, the north holds the most authentic secrets of the island. Valleys of extraordinary fertility, villages with stately architecture, laurel forests declared UNESCO World Heritage Sites and an agricultural tradition that lives on from generation to generation.

La Orotava

Historic city with one of the best-preserved colonial old towns in the Canary Islands. Its flower carpets during Corpus Christi are unique in the world.

Garachico

Former commercial capital of the island, rebuilt on the lava of the 1706 volcano. Its natural pools and harbor square are of serene beauty.

Anaga

The Anaga massif is home to one of the most extensive and primitive laurel forests in the world, with trails that seem to lead to another time.

Day 4 · Closing Evening

Dinner Beneath the Atlantic



The closing gala dinner at Lago Martiánez / Sala Andrómeda — one of the most iconic venues in Puerto de la Cruz. An evening where architecture, sea, and Canarian flavours come together for an unforgettable finale.

Welcome Reception

The evening begins at Lago Martiánez, taking in the venue's unique atmosphere and its deep connection to the sea, architecture, and local identity.

Sunset Welcome Drink

As the sun sets over the Atlantic, guests gather for a welcome drink before moving into Sala Andrómeda for the gala dinner.

Gala Dinner

A menu rooted in local products — an elegant culinary proposal inspired by the flavours of Tenerife and the Atlantic. Styling inspired by the sea, lava, and Atlantic light.

Live Music & Finale

The night closes with live music or a DJ, creating a festive and memorable finale. Speeches, acknowledgements, or award presentations may be included during dinner.

The emotional closing moment of the journey — where the island says farewell in style.

Program Structure

A journey designed with rhythm: moments of cultural intensity, contemplative pauses in nature and free afternoons to explore at one's own pace. The logistics — private transfers, accommodation in Puerto de la Cruz, guided activities — are designed so that the traveler only has to let themselves be carried along.



The Last Day: A Calm Farewell

The program culminates with a free morning in Puerto de la Cruz — time for a last stroll along the harbor, a coffee in the square, a purchase at the local market or simply sitting down to watch the ocean. Then, a private transfer to the airport for the return flight.

It is not a trip easily forgotten. Tenerife has that ability to surprise even those who thought they knew it.

Breakfast at the Hotel

Last leisurely breakfast before departure

Free Morning

Personal time to enjoy Puerto de la Cruz

Check-out

Hotel departure with private transfer included

Return Flight

With the memories and flavors of a different island

Curated and operated by MICevents by ACC

