



# Secrets of La Palma

*An exclusive executive retreat on La Isla Bonita — where strategy meets silence, and discovery begins.*

4 DAYS · 3 NIGHTS · 8-20 PARTICIPANTS



## The Concept

# A Retreat of a Different Order



This programme does not compete with a large-scale incentive trip. It belongs to a different category entirely: a **strategic, discreet and deeply Canarian retreat** for groups who already know the obvious and are looking for the exceptional.

Based at the **Hotel Hacienda de Abajo** in Tazacorte — a restored 17th-century sugar estate and one of the most emblematic boutique hotels in the Canary Islands — the experience blends private working sessions with immersive encounters: volcanic landscapes, starlit skies, Atlantic gastronomy and the quiet authority of a place that still preserves the privilege of authenticity.

☐ *"Meet where time slows down and creativity prospers. Think with perspective. Discover an island that is not shown, but revealed."*

# Five Pillars of the Experience



## Privacy

Small group, characterful hotel, private transfers and carefully curated venues.



## Content

Meaningful meetings, executive reflection and purposeful experiences.



## Nature

Volcanoes, high mountains, Caldera de Taburiente, ocean and Starlight skies.



## Culture

Historic hacienda, Tazacorte, bananas, salt, wine and La Palma's gastronomy.



## Quiet Exclusivity

Luxury without ostentation — defined by access, silence and authenticity.



DAY 1

# Arrival, Welcome & First Island Immersion

*Arrive, disconnect and enter the rhythm of the island.*

1

## Morning

Private welcome at La Palma Airport by the MICevents team. Transfer through agricultural and volcanic landscapes to Tzacorte.

2

## Afternoon

Check-in at Hotel Hacienda de Abajo. Time at leisure in the gardens, heated pool or spa.

3

## Late Afternoon

Private welcome cocktail. Informal introduction: "*La Palma: an island that is not shown, but revealed.*" Optional talk by a local expert.

4

## Evening

Welcome dinner at Restaurante El Sitio — La Palma cheeses, Atlantic fish, mojo sauces, volcanic wines and traditional island desserts.

DAY 2

# Strategy, Heritage & the Secret West

*Executive meeting · local culture · Atlantic coast.*

## Private Working Session — Morning

A board meeting, executive committee or strategic workshop held within the Hacienda's intimate setting — far from the conventions of a corporate hotel, yet with full discretion and service excellence.



**09:00**

Welcome coffee

**09:30**

Session I: Vision, context  
& priorities

**11:30**

Session II: Decisions,  
roadmap & alignment

**13:00**

Light lunch at the  
Hacienda

The afternoon is given to a private interpretive walk through Tzacorte's historic centre, banana plantations and Puerto de Tzacorte — concluding with an optional **sunset boat experience** along the volcanic coastline, aperitif on board.



DAY 3 — MORNING

# Summit & Volcanic Grandeur

The day begins with a private ascent to the **Roque de los Muchachos** — La Palma's highest point and one of the world's foremost astronomical observatories. Panoramic views over the Caldera de Taburiente unfold at every turn.

## Private Transfer

Expert guide, curated panoramic stops and a short interpretive walk in the Roque area.

## Soft Adventure

Designed for executive profiles — immersive yet accessible, subject to conditions.

## Premium Picnic

An exclusive mountain lunch with local cheeses, artisan breads, almogrote, wines and honey.

# Reflection, then Stars

## Executive Reflection Session

**17:00 – 18:30** · "What decisions become clearer when we take distance?"

Particularly well suited to Boards of Directors and senior leadership teams, this session transforms the day's natural experience into a moment of strategic clarity — grounded in perspective, not a meeting room.



La Palma holds Starlight Reserve status — one of Europe's most protected night skies. A private astronomy experience with guided telescope observation closes the evening: clear skies, absolute silence and cosmic perspective.

DAY 4

# Elegant Closure & Farewell

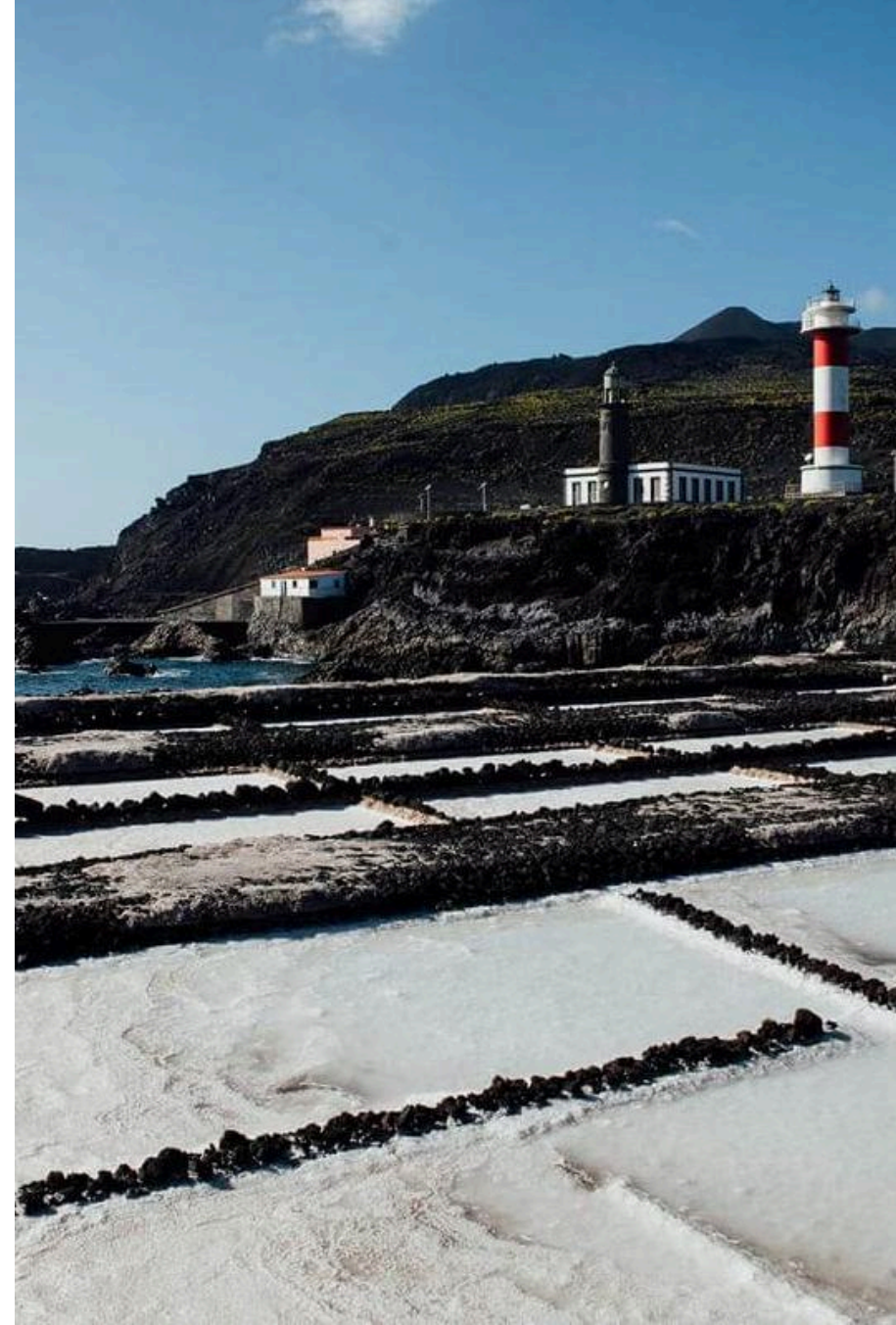
*An unhurried departure shaped by flight schedules and individual preference.*

## Option A — Direct Departure

Private breakfast at the Hacienda, a short closing session — learnings, agreements and next steps — followed by private transfer to the airport.

## Option B — Fuencaliente Route

For afternoon flights: San Antonio Volcano, Teneguía volcanic area, Fuencaliente Salt Pans and a farewell lunch with local products before transfer.



# Local Gastronomy as a Thread

Throughout the retreat, food is never incidental. La Palma's table is a quiet declaration of identity.



## Welcome Dinner

Restaurante El Sitio at the Hacienda — Atlantic fish, mojo sauces, La Palma cheeses and volcanic wines.



## Atlantic & Hacienda Dinner

A calm, elegant wine-pairing dinner — locally sourced, thoughtfully composed, without long transfers.



## Summit Picnic

An exclusive curated picnic at altitude — almogrote, artisan bread, La Palma honey and island wines.



## Farewell Gala Dinner

A exclusive Dinner in the Hacienda's garden — local gourmet cuisine, locally sourced products and unique decoration and historic setting.

# An Island That Is Not Shown, But Revealed.

## Programme at a Glance

- **Base:** Hotel Hacienda de Abajo, Tzacorte
- **Duration:** 4 days / 3 nights
- **Group size:** 8–20 participants
- **Format:** Private transfers throughout
- **Meetings:** Board, ExCo or strategic workshop
- **Experiences:** Roque de los Muchachos, stargazing, Tzacorte, Fuencaliente

This retreat is designed for leadership teams who seek something beyond the transactional — a setting where **strategic thought and human experience are inseparable.**

La Palma offers what few destinations can: genuine remoteness, protected natural heritage, a living culture and an exceptional quality of silence. It rewards the discerning group with memories that no conventional incentive can replicate.



Programme curated & operated by MICevents