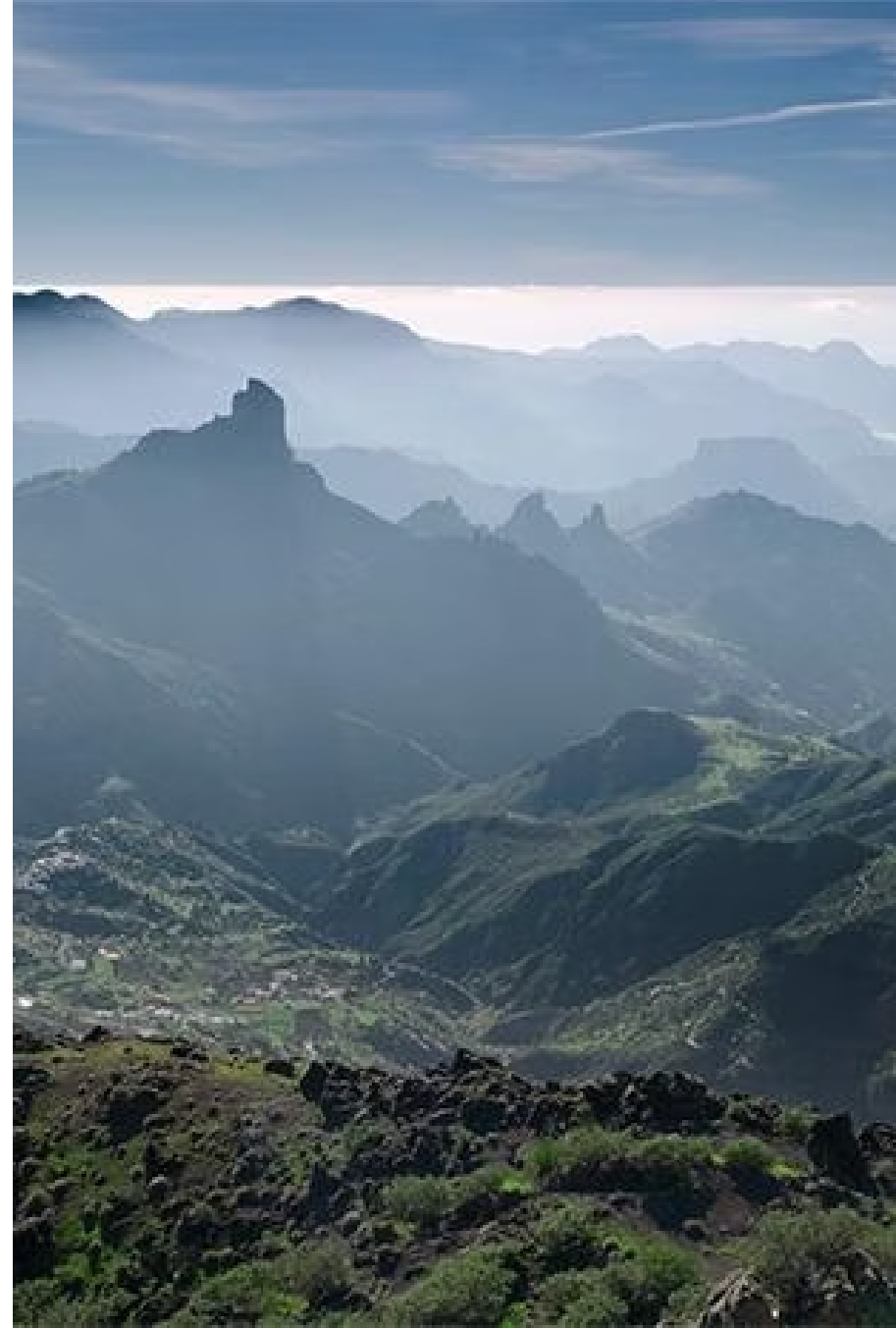




Secrets of Gran Canaria

Discover *Culture, gastronomy, and nature* — an exclusive 4-day / 3-night MICE program for MICE groups in Las Palmas de Gran Canaria off the classic beach resort.

HOTEL LIVVO LUMM · LAS PALMAS DE GRAN CANARIA



Why Gran Canaria

An island that inspires leadership, creativity, and connection



Gran Canaria offers a compelling corporate narrative: an Atlantic capital full of life, lush green northern landscapes, a dramatic volcanic interior, and a gastronomy deeply rooted in island heritage — from rum and bananas to one of Europe's only coffee-growing regions.

For a high-level MICE program, this makes it possible to create **truly memorable moments** without sacrificing confidentiality, logistical efficiency, or the rigor of executive meetings.

- A destination where urban sophistication, rural tradition, and authentic flavors become catalysts for strategic reflection.

The venue: Hotel LIVVO Lumm

Urban location

Located in Las Palmas de Gran Canaria, the Atlantic capital — steps away from Vegueta, Triana, and the iconic Las Canteras beach.

Sky Bar Lumm

Rooftop terrace with panoramic views over the city, port and bay — the ideal setting for a welcome cocktail and private receptions.

MeetingLUMM facilities

Dedicated meeting spaces for plenary sessions, presentations, workshops, and breakout rooms — everything in one place, without logistical friction.



Program structure

Four days, one transformative experience



Each day combines high-level meetings with unique cultural, gastronomic, and natural experiences on the island.



Day 1 — Arrival & Urban Welcome

Tailored Welcome

Personalized reception with MICEvents hostesses, hospitality desk, and private transfers from Gran Canaria Airport to Hotel LIVVO Lumm in Las Palmas de Gran Canaria.

Welcome cocktail at Sky Bar Lumm

Panoramic rooftop welcome with local products, Canarian wines, and Atlantic-inspired bites — a first immersion into the island's flavors and city energy.

Dinner "Gran Canaria: hidden stories"

Private dinner at the hotel or a selected Las Palmas restaurant. Warm setting, local Canarian music, and the opening message: Gran Canaria as an island of hidden stories, flavors, and landscapes.

Day 2

Executive meeting + Rum & Banana Plantation

Productive morning

Flexible working session tailored to the group profile — plenary session with breakout rooms, strategic workshops, or a motivational kick-off using the MeetingLUMM facilities.

Theme coffee break "**Flavors of the north**": local cheeses, tropical fruits, artisan pastries, and specialty coffees from the Canarian tradition.

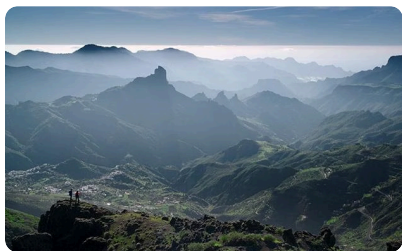
Immersive afternoon

Arehucas Rum Distillery — a visit to one of Gran Canaria's most emblematic industrial heritage sites, discovering the history of local rum production, sugar cane traditions, and the distillation process.

Hacienda La ReKompensa — a unique cultural and gastronomic experience at a working banana plantation in the north of the island.

- 📄 Evening dinner inspired by the connection between rum, banana, and the agricultural heritage of northern Gran Canaria.

Day 3 — Hidden Island Experience



Summit Experience (Option A)

A journey into the island's volcanic interior — mountain landscapes, dramatic viewpoints, traditional villages, and local specialties: cheese, honey, and almond-based delicacies.



Agaete Valley & Coffee (Option B)

A cultural and gastronomic route through the northwest — towns such as Gáldar and Santa María de Guía — culminating in a visit to one of Europe's only coffee plantations with a tasting experience.



Northern Coast & Canarian Lunch

A traditional Canarian lunch at a local restaurant, followed by a scenic stop along the dramatic northern coastline — a powerful contrast between rural interior and wild Atlantic shore.

Gala night — Day 3

"Secrets of Gran Canaria: The Gala"



A high-protocol evening

Welcome cocktail at dusk, seated gala dinner at **Pueblo Canario** in Las Palmas — an authentic cultural venue inspired by traditional Canarian architecture — with corporate speeches, recognition moments, and live local music.

Concept menu: Atlantic, tradition, and land

Local fish, Canarian cheeses, mojo sauces, tropical fruit, almond and honey-based desserts, and carefully selected local wines — a tribute to Gran Canaria's agricultural and gastronomic heritage.

Day 4 — Free Time & Farewell

Optional morning experiences

For executive groups: a brief closing session — "**Key takeaways & next steps**" — to consolidate agreements and define strategic commitments.

For incentive groups: relaxed breakfast with a carefully selected local gift rooted in Gran Canaria's gastronomy and culture.

Farewell in Las Palmas

Free time to explore the city at leisure: the historic quarter of Vegueta, Triana shopping street, local markets, or a seaside walk along Las Canteras beach. Staggered private transfers to Gran Canaria Airport with MICevents assistance at each departure.

- ✔ Each participant leaves the island with an emotional keepsake that reinforces the corporate message.

Tailored experiences

Optional experiences by group profile



Boards of Directors

Ultra-private dinner in a historic Las Palmas setting, VIP protocol, executive transfers, and a local speaker on island sustainability and Canarian heritage.



Executive Teams

Strategic workshops, leadership dynamics inspired by the island's contrasting landscapes, and innovation sessions connecting nature, culture, and business thinking.



Incentives 100+ pax

Cultural photo rally in Las Palmas, rum masterclass challenge, themed gala dinner, team activities in nature, and a high-impact awards night at Pueblo Canario.



Maximum-exclusivity programs

Panoramic helicopter flight over the island's interior, private sunset sailing along the coast, dinner at a rural estate, guest Canarian chef, and a vertical coffee and rum tasting.

The MICevents promise

An exclusive MICE program where high-level meetings coexist with Atlantic landscapes, rum and banana heritage, coffee culture, traditional villages, and the authentic gastronomy of Gran Canaria.

Impact

Experiences that remain etched in the team's collective memory.

Efficiency

Impeccable logistics and guaranteed confidentiality in every session.

Exclusivity

An island not to be seen, but to be discovered — and that is what makes it so powerful.



Programme curated & operated by MICevents by ACC.

May, 2026

